

## COMPETITION PRESENTATION

### “DIOR PHOTOGRAPHY AND VISUAL ARTS AWARD FOR YOUNG TALENTS”

As part of its presence for the eighth consecutive year in Arles, Christian Dior is pleased to renew the Dior Photography and Visual Arts Award for Young Talents. This seventh edition affirms Dior’s vocation to offer young visual artists (photographers, videographers, etc.) the opportunity to engage in a project bringing together professionals from the art world, in order to reveal new talents and help to kick-start the careers of young artists.

With the determination to create a strong and lasting project, Dior was keen to associate itself with the expertise of two exceptional partners throughout the competition: LUMA Arles and the École nationale supérieure de la photographie. For this competition, Dior is offering carte blanche to young international artists studying or having studied at the world’s most prestigious photography schools.

The work of the Laureates, including the winner and any Jury Mentions will be featured in an exhibition produced by Dior with the support of the ENSP, curated and hosted by LUMA Arles (see details below).

## COMPETITION RULES

### “DIOR PHOTOGRAPHY AND VISUAL ARTS AWARD FOR YOUNG TALENTS”

#### **ARTICLE 1. COMPETITION ORGANISER**

Parfums Christian Dior, a French public limited company [*société anonyme*] with a share capital of EUR 2,620,860, listed in the Paris Trade and Companies Register under number B 552 065 187, the registered office of which is located at 33 avenue Hoche - 75008 Paris, France (“**Dior**” or the “**Organising Company**”) is organising the “Dior Photography and Visual Arts Award for Young Talents” (the “**Competition**”), in collaboration with LUMA Arles (“**LUMA**”) and the École nationale supérieure de la photographie (the “**ENSP**”).

The terms and conditions for entering and participating in the Competition are set out in these rules (the “**Rules**”), a copy of which will be given to each Applicant at the time of their registration in the Competition.

The Applicant’s participation in the Competition implies their unreserved acceptance of these Rules and the irrevocable decisions of the Jury.

#### **ARTICLE 2. PARTICIPATION TERMS**

The Competition is open to all students in training as well as to former students who graduated in the last five (5) years, i.e. the 2019-2024 graduates from the schools listed below, it being specified that representatives of the schools may freely open the competition to students in training and/or former students (the “**Applicant(s)**”).

Participating schools are the following:

**France** : École nationale supérieure de la photographie, Arles  
École nationale supérieure des Beaux-Arts de Paris

**United Kingdom**: Royal College of Art, London  
Central Saint Martins, London

**Belgium**: École de Recherche Graphique (ERG), Brussels

**Switzerland**: Haute Ecole d’Art et de Design (HEAD), Geneva

**Germany**: Academy of Fines Arts, Leipzig

**The Netherlands**: Royal Academy of Art, The Hague

**Spain**: GrisArt, Barcelona

**United States:** International Center of Photography, New York City  
School of Visual Arts, New York City

**Mexico:** Centro de la Imagen, México

**China:** Shanghai Institute of Visual Art, Shanghai  
Central Academy of Fine Arts, Beijing

**Japan:** Kyoto University of the Art and Design, Kyoto  
Tokyo University of the Arts (Gedai), Tokyo

**South Korea:** Chung-Ang University, Seoul

**South Africa:** Market Photo Workshop, Johannesburg

**United Arab Emirates:** University of Sharjah, Fine Arts & Design College, Sharjah

**Argentina :** Universidad Nacional de Tres de Febrero (UNTREF), Buenos Aires

However, 2018, 2019, 2020, 2021, 2022 and 2023 Laureates and Jury Mentions are excluded.

Entry in the Competition is free of charge and without any obligation of purchase or payment for the Applicant(s).

Participation is strictly personal and limited to one entry per student or former student.

For minors, an authorisation from their legal representative is mandatory.

Any participation contrary to the stipulations of this Article shall be considered as null and void. The same penalty will apply in the event of multiple entries. Generally speaking, failure by the Applicant to comply with the Rules will result in the pure and simple invalidity of their entry and, where applicable, the invalidity of the allocation of their prize.

### **ARTICLE 3. THEME & STATEMENT**

This *carte blanche* Competition offers the Applicants full scope to propose a photographic, visual installation or video work on the theme **FACE TO FACE**.

*“Face to Face is an invitation to explore everything that separates us from others in order to get closer to them, to measure what we need to deploy in order to forge unexpected, hoped-for and desired alliances.”*

### **ARTICLE 4. PARTICIPATION TERMS**

The Applicants are invited to submit their application to the Competition as indicated below.

To enter, each Applicant must send a digital file in PDF format by email to the following address - diorphotoaward@diormail.com - including:

- A series of 4 to 20 photographs and/or a video of 5 minutes maximum on the theme **FACE TO FACE** with a title and date of creation (the “**Works**”);
- A statement of intent for the project submitted in French or English which may contain information relating to the hanging, projection or creative and/or production process of the Works;
- An entry form duly completed and signed by the Applicant, including a recent black and white passport photo and a short presentation of their artistic career (in written form).
- The Applicants must mention their full name and the name of their school in the title of the files submitted and in the title of the application email.

The registration period for the Competition will begin on December 15<sup>th</sup>, 2023, at 00:00 hours and end on February 19<sup>th</sup>, 2024, at 23:59 hours.

Any application submitted outside of the registration period will not be considered. The same will apply to any incomplete application.

The Applicants are responsible for the accuracy of the information they provide.

For any questions related to their participation, the Applicants may contact the competition organisers at the following address: diorphotoaward@diormail.com

## **ARTICLE 5. SCHEDULE**

The Competition will be held in accordance with the following schedule:

- December 15<sup>th</sup>, 2023: Competition launch
- February 19<sup>th</sup>, 2024: Deadline for the registration and submission of the complete file by the Applicants
- March 2024:
  - Selection of Ten (10) to Twelve (12) Laureates by the Jury (composed as indicated in Article 6.1 below) (the “**Laureate(s)**”) and the Jury Mentions, if any
  - Announcement of the selected Laureates and the Jury Mentions, if any;
  - Selection of the winner of the Competition (but their identity is not communicated) from among the Laureates (the “**Winner**”)
- July 5<sup>th</sup>, 2024:
  - Opening of the exhibition in the presence of the Laureates and any Jury Mentions and a representative of each of their schools;
  - Announcement of the name of the Competition Winner and presentation of the award to the Winner by the Jury.
- July 1<sup>st</sup> – September 22<sup>th</sup>, 2024: exhibition of the works of the Laureates and any Jury Mentions in Arles at the Parc des Ateliers and online
- February 2025: Exhibition of the Winner’s work at the Maison Européenne de la Photographie in Paris

Dior reserves the right, if required by the circumstances, to modify this schedule, suspend, interrupt, postpone, cancel or extend the Competition without incurring any liability.

In such circumstances, Dior will do its best to inform the Applicants as soon as possible.

## **ARTICLE 6. SELECTION OF THE LAUREATES, JURY MENTIONS AND WINNER**

### **6.1 The Jury**

The Jury will be composed of members of LUMA Arles, renowned professionals from the world of art and photography as well as personalities from Parfums Christian Dior.

The Jury’s decisions are final and without appeal.

### **6.2 Selection procedure**

The Jury will select between Ten (10) and Twelve (12) Laureates in total, and will then select one (1) Winner from among these Laureates. The Jury may also select one or more Jury Mentions.

The selection of the Laureates and Jury Mentions will be announced in March 2024 and the Award will be presented to the Winner on July 5<sup>th</sup>, 2024.

The Jury reserves the right, if the Works proposed do not meet the criteria of the Competition and/or do not deliver an artistic vision, or for any other reason, not to retain any of the proposals submitted by the Applicant(s), to select less or no Laureates at the end of the Competition and/or not to award all of the prizes listed below.

## **ARTICLE 7. PRIZES**

### **7.1 Prizes for the Laureates and Jury Mentions**

The Photographs of the Laureates and Jury Mentions will be printed and framed at Dior’s expense. The videos will be screened, and any screening costs will be borne by Dior.

They will then be exhibited in Arles from July 1<sup>st</sup> to September 22<sup>th</sup>, 2024.

The Laureates and Jury Mentions will be invited to the opening of the exhibition in Arles with the representative of their respective schools during the opening week of the *Rencontres d'Arles*

A catalogue presenting the work of the Laureates and Jury Mentions will also be published by Dior, five (5) copies will be given to each of the Laureates and any Jury Mentions.

Each of the Laureates will receive from Dior the lump sum of five hundred (500) euros (€) to reward the work provided for the Competition.

### **7.2 Additional prize money for the Competition Winner**

In addition to the prizes listed above, the Winner of the Competition will receive prize money from Dior in the amount of ten thousand euros (€10,000), which is, not cumulative with the five hundred (500) euros (€) sum provided for in Article 7.1.

### **7.3 Prize Allocation**

The prizes offered to the Laureates and Jury Mentions may not be contested in any way whatsoever by them, nor may they be exchanged (for money or any other prize) or replaced.

In addition, Dior reserves the right to replace some of the planned prizes with equivalent prizes (in value and/or in kind) if circumstances beyond its control oblige it to do so, without being held liable in this respect.

## **ARTICLE 8. LIABILITY**

Dior declines all liability for any incidents or damages of any nature that may occur due to the use of the prizes and/or due to participation in the Competition of the Applicants, which the Applicants expressly acknowledge.

In particular, Dior shall not be held liable for any loss, theft, destruction or possible and unintended deterioration of the Works exhibited. The Applicants therefore waive any claim or recourse against Dior in this respect.

## **ARTICLE 9. RIGHT TO CLAIM AUTHORSHIP**

Dior undertakes to quote and mention the name or alias name of each Laureate every time their Work is reproduced.

## **ARTICLE 10. IMAGE RIGHT**

By entering the Competition, each Applicant:

authorises Dior and/or any third party it selects, to freely use any of the attributes of the Applicant's personality (namely: all and each of the rights attached, on the one hand, to their image and voice, as set out in the passport photo provided to participate in the Competition and in any photos and/or videos taken by Dior in the context of events relating to the Competition, and, on the other hand, to their surname, first name, alias name, and signature) as well as to mention the Applicant's career path and/or professional experience on the Internet, on social media (Facebook, Instagram, Twitter, LinkedIn, Pinterest, etc.) and in press communication tools (press releases and press kits) in paper or digital format, with a view to promoting the Competition; This authorisation is granted for a period of two (2) years from the launch date of the Competition.

## **ARTICLE 11. PERMISSION TO USE AND ASSIGNMENT OF RIGHTS RELATING TO THE WORKS**

By entering the Competition, each Applicant:

- if said Applicant is selected as one of the Competition Laureates or as a Jury Mention, said Applicant accepts and undertakes to assign to Dior, on an exclusive basis, and as and when they are created, all copyright relating to the Works of which the Applicant is the author (as defined in Article 4), including:
  - o Under the right of reproduction, the irrevocable and transferable right to use, or have used, reproduce, record, have recorded, digitise, all or part of the Works of which he/she is the author,

in such number as Dior sees fit, alone or combined with other items and/or works and/or within any group of any nature whatsoever, for all media and on all media, in particular digital, paper, social media, by all means or processes known or unknown to date, in all formats, and to dispose of the reproductions at its convenience, for any use by Dior;

- Under the right of adaptation, the right to edit and/or modify the Works, without limitation as to format or colour, and to reproduce such adaptations on any medium, subject to respect for the Laureate's moral right;
- Under the right of representation, the right to represent or have represented all or part of the Works to the public, in any format, framing, colour, by any process and on any communication media, in any public place and/or commercial event and on social media.

Dior undertakes to only use the Works in a cultural and non-commercial context. Dior is also authorised to use the Works for information purposes in publications and documents related to the activities of Parfums Christian Dior or the LVMH group (the "**Group**"), on any medium (including, without limitation, on the Parfums Christian Dior or Group website), in order to document and/or present the Work, and/or the Competition.

This assignment is granted free of charge by the Laureates and Jury Mentions, and is effective for territories throughout the world and for the entire legal term of protection of rights provided for by French and foreign legislation and by international conventions.

In this respect, the authors acknowledge that the media exposure that the Works of the Laureates or Jury Mentions will benefit from thanks to Dior within the framework of the Competition, will constitute the fair consideration for this assignment.

For the sake of good order, but without failure to comply with this requirement being such as to call into question the principles set out above, the Applicants who will be selected as Laureates or Jury Mentions undertake to sign, at Dior's request, a reiterative written agreement confirming this assignment.

In addition, each Applicant, by participating in the Competition:

- represents and warrants that he/she is the sole owner of all the rights relating to the Works proposed, and in particular all intellectual property rights, neighbouring rights, personality rights, including the right to one's image and other attributes of personality;
- represents and warrants that the Works are entirely original and do not contain any elements that may breach the rights or harm the interests of a third party, and are not or have not been the subject of any dispute by a third party for any reason whatsoever;
- represents and warrants that the Works do not harm the image of any person represented in the Works. In this respect, the Applicant undertakes to have the persons represented in the Works sign any reproduction and representation authorisations required for the purposes of the uses covered by this assignment.

Consequently, the Applicant guarantees Dior against any disturbance, claims, dispossession, appeals or actions that may be brought, for any reason whatsoever, by any third party who may or may not have participated in the production of the Work or who may assert a right of any nature whatsoever over this Work, and undertakes to indemnify Dior against any consequences, in particular financial consequences, that may impact Dior.

Any non-original Work will be disqualified from the Competition, regardless of the quality of its production.

The Applicant Laureate undertakes not to grant any assignment, licence or any other right to the Works that might call into question or in any way infringe upon the rights granted to Dior pursuant to the Rules hereto.

For its part, Dior undertakes to exercise the rights assigned in strict compliance with the moral rights of the author of the Works.

Once the exhibition is over, Dior reserves the right to keep the prints and digital copies of the Works of the Laureates and Jury Mentions, if any. In the event that the exhibition is transferred elsewhere, Dior will require the written agreement of the Laureates and any Jury Mentions to use these prints and copies again.

Dior reserves the right to exhibit some of the Works of the Laureates in the lower gallery of his Headquarters located at Neuilly-sur-Seine for a temporary event to promote the Dior Award to its employees. The prints can be those exhibited in Arles at the LUMA Foundation or be produced for the occasion.

It is specified that the Laureates and any Jury Mentions will maintain the rights to print their Works with the possibility of selling them if the opportunity arises.

## **ARTICLE 12. PERSONAL DATA**

The Applicants are reminded that in order to take part in the Competition, they must necessarily communicate certain personal information concerning them to Dior, which may be kept and used by Dior solely for the purposes of the Competition, in particular for the purpose of publishing the list of Laureates and Jury Mentions or for the allocation of prizes. These may also be transferred to technical service providers for the purpose of organising the Competition. Unless the Applicants expressly agree to this when their data is collected by means of a check box, it may not be transferred to Dior's commercial partners.

The personal information collected in the context of this Competition is processed in accordance with the applicable regulations on personal data, in particular the French Data Protection Act of 6 January 1978, as amended, and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

In accordance with the aforementioned regulations, the Applicants have the right to access, rectify, delete, limit the processing and obtain the portability of data concerning them, which they may exercise at any time by sending a letter to the Organising Company at the following address: Prix Dior de la Photographie et des Arts Visuels pour Jeunes Talents, 6, rue de Marignan, 75008, Paris or by email to the following address: diorphotoaward@diormail.com. The Applicants also have the right to lodge a complaint with the French regulator, the CNIL.

The Applicants may also, for legitimate reasons, object to the processing of their personal data by following the same procedure. Any objection to the processing of information concerning an Applicant may lead to the cancellation of their entry in the Competition and any prize related thereto.

## **ARTICLE 13. MISCELLANEOUS PROVISIONS**

### **13.1 Compliance with the Competition Rules**

Any entry considered incomplete, inaccurate, erroneous or fraudulent, as well as any breach of the Rules will result in the cancellation of the Applicant's entry, without prejudice to any damages that Dior may claim from the Applicant.

Dior reserves the right to carry out any checks it deems useful regarding compliance with the Rules, in particular with regard to the identity and address of the Applicants. Any verification initiated by Dior will be done in compliance with the regulations in force and in particular with Article 9 of the French Civil Code.

### **13.2 Rule Amendments**

Dior reserves the right to cancel or suspend the Competition, extend the entry period, postpone any announced date and/or modify the Rules if fraud is detected, without incurring any liability whatsoever.

The invalidity of a clause of the Rules shall not affect the validity of the other clauses.

Dior reserves the right to make any changes to these Rules at any time without having to give a reason. The Applicants will be notified in writing of any changes and the amended Rules will automatically apply upon communication to the Applicants.

### **13.3 Disputes and Litigation**

The Rules and any amendments thereto are governed by French law.

To be considered, any claim or dispute relating to the Rules must be made in writing to the following address: diorphotoaward@diormail.com, no later than ten (10) days after the end of the Competition.

In the absence of a mutual resolution, any issue or dispute concerning the Competition, whatever the cause or nature, will be submitted to the competent courts within the jurisdiction of the Paris Court of Appeal, regardless of the defendant's place of residence.